

Minor in Sustainable Tourism

Tourism can be defined as the combination of tangible and intangible elements that visitors use in a particular place in order to live new experiences. This combination of activities has developed into one of the fundamental drivers of global economics. In 2019, 15 billion international visitors were registered worldwide, which demonstrates the importance of this industry across the globe. In addition, tourism generates more than 272M jobs and contributes 10% of the world's GDP.

According to the United Nations Environment Programme UNEP and the United Nations World Tourism Organization UNWTO, sustainable tourism considers the actual and future economic, social and environmental repercussions to satisfy the needs of

visitors, industry players and host communities. This minor addresses the importance of sustainability and the tourism industry's impact in the global community. Students will be able to examine sustainable tourism components and their relationship, in order to achieve a successful and responsible planification.

This program aims to address the passion of national and international students for Sustainable Tourism. The minor lasts four months, out of which, two will take place in the Galapagos Islands including field trips in each of the courses (Tiputini Station, Leon Dormido, etc). Without a doubt, this program offers a unique opportunity.

Requirements

For all the classes taught in the Galapagos, it is mandatory that students have approved the following courses: ENG 1001E Writing and Rhetoric and HSP 1003 Introduction to Tourism.

A minimum 3.0 GPA at the moment of applications is required. Students must keep this score during the program.



Credit hours: 18

CODE	NAME	CREDITS	PREREQUISITE
HSP 1003	Introduction to Tourism	3	
REC 3006E	Wildlife Conservation Biology*	3	HSP 1003 Introduction to Tourism
HSP 3010E	Sustainable Tourism*	3	HSP 1003 Introduction to Tourism
INA 4007E	Climate Chance*	3	HSP 1003 Introduction to Tourism
HSP 3011E	Destination Marketing*	3	HSP 1003 Introduction to Tourism
ANT 3003E	Island Socio Ecosystem*	3	HSP 1003 Introduction to Tourism

*Subjects taught at the Galapagos Campus are subject to change.