

Minor in Event Organization

The minor in Event Organization provides students with the opportunity to obtain specialized knowledge in the field of event organization and management. Students who opt for this minor will focus on developing skills applicable to the management and direction of businesses aimed at organizing events of all kinds.

Throughout this program, different types of events will be explored, such as weddings, fairs, sporting events, academic events, exhibitions, etc. Additionally, the necessary areas of knowledge for the development of these events will be covered, including operational management, communication, resource management, public relations, and others.

Requirements

For on-site education students at Cumbayá campus, Universidad San Francisco de Quito.

*Prerequisites for COM3004 Events and Protocol and HSP3002 Event Management.



Number of credits: 15

CODE	COURSE NAME	CREDITS	PREREQUISITES
HSP 3081	Wedding Organization	3	N/A
HSP 2086	Sports Event Management	3	N/A
COM 2101	*Public Relations 1	3	N/A
COM 3004	*Events and Protocol	3	COM2102
HSP 3002	*Event Management	3	HSP1001

*Prerequisites

COM2101 Public Relations 1

Students who do not belong to COCOA must request a personalized waiver from the coordinator of the Communication program to take COM2101 without the prerequisite COM1001 Public Speaking.

COM3003 Events and Protocol

Students who do not belong to COCOA must request a personalized waiver from the coordinator of the Communication program to take COM3004 without the prerequisite COM1001 Public Speaking.

HSP 3002 Event Management

Students who do not belong to CHAT must request a personalized waiver from the coordinator of the Hospitality Management program to take HSP3002 without the prerequisite GST2001 Service and Protocol.